



Electronic Filing System (EFS) Data
Electronic Patent Application Submission
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EFS ID: 66970
Application ID: 09988291
Title of Invention: SYSTEM AND METHOD FOR
GATHERING AND
STANDARDIZING CUSTOMER
PURCHASE INFORMATION FOR
TARGET MARKETING
First Named Inventor: Michael ROTHMAN et al.
Domestic/Foreign Application: Domestic Application
Filing Date: 2001-11-19
Effective Receipt Date: 2004-08-19
Submission Type: Information Disclosure
Statement
Filing Type:
Confirmation number: 8456
Attorney Docket Number: 47004.000180






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Total Fees Authorized:

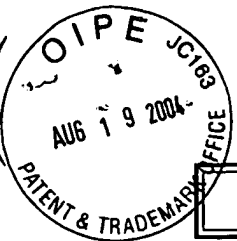
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Electronic Version v1.1
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Title of Invention	SYSTEM AND METHOD FOR GATHERING AND STANDARDIZING CUSTOMER PURCHASE INFORMATION FOR TARGET MARKETING																
<table border="0"><tr><td>Application Number:</td><td>09/988291</td><td></td></tr><tr><td>Date:</td><td>2001-11-19</td><td></td></tr><tr><td>First Named Applicant:</td><td colspan="2">Michael J. ROTHMAN et al.</td></tr><tr><td>Confirmation Number:</td><td>8456</td><td></td></tr><tr><td>Attorney Docket Number:</td><td colspan="2">47004.000180</td></tr></table>			Application Number:	09/988291		Date:	2001-11-19		First Named Applicant:	Michael J. ROTHMAN et al.		Confirmation Number:	8456		Attorney Docket Number:	47004.000180	
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<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Stephen Schreiner Registered Number: 43097</td><td>Stephen Schreiner</td><td>Attorney</td></tr></tbody></table>			Submitted by:	Elec. Sign.	Sign. Capacity	Stephen Schreiner Registered Number: 43097	Stephen Schreiner	Attorney									
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<table border="0"><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-ids</td><td>3rdIDSfor47004.180CAT6-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table>			Documents being submitted	Files	us-ids	3rdIDSfor47004.180CAT6-usidst.xml		us-ids.dtd		us-ids.xsl							
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	us-ids.xsl																
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ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of
Invention

SYSTEM AND METHOD FOR GATHERING AND
STANDARDIZING CUSTOMER PURCHASE
INFORMATION FOR TARGET MARKETING

Application Number: 09/988291



Confirmation Number: 8456

First Named Applicant: Michael ROTHMAN et al.

Attorney Docket Number: 47004.000180

Art Unit: 3624

Examiner: Geoffrey Akers

Search string: (5870724 or 5873096 or 5884278 or 5887271
or 5890135 or 5899982 or 5918214 or 5930764
or 5940811 or 5950173 or 5970467 or 5974396
or 5987434 or 5995942 or 6014645 or 6026370
or 6029139 or 6032125 or 6055510 or 6070147
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or 4723212 or 5201010 or 5331544 or 5576951
or 5581064 or 5642279 or 5642485 or 5644723
or 5649114 or 5687322 or 5930217 or 6073105
or 6236978 or Re34915 or 6078892 or
6535855).pn.

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US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
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	2	5873096	1999-02-16	Lim et al.			
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	40	6535855	2003-03-18	Cahill et al

Signature

Examiner Name	Date